

THE PLACARDS AND ADVERTISEMENTS REGULATION LAW.

(CAP. 135.)

PLACARDS AND ADVERTISEMENTS REGULATIONS

51 Vol. II 519

1. These regulations may be cited as the Placards and Advertisements Regulations.

2. These regulations shall not apply to any hoarding erected or notice or advertisement exhibited within the limits of any municipal corporation.

3.—(1) The Commissioner of a district may erect or cause to be erected within his district, elsewhere than within any municipal limits, hoardings for the exhibition of notices and advertisements in places to be specified by notice published in the *Gazette* :

Provided that no such hoarding shall exceed 12 feet by 12 feet in size.

(2) Any person who desires to exhibit any notice or advertisement on any hoarding erected as in paragraph (1) of this regulation provided, shall apply to the Commissioner for a permit to do so. Every such application shall be in Form A in the First Appendix hereto and shall contain the particulars therein set out and the Commissioner may, in his discretion, grant or refuse such permit or grant it under such conditions as may be specified therein :

First
Appendix,
Form A.

Provided that no notice or advertisement shall exceed 5 feet by 5 feet in size.

(3) A permit granted under this regulation shall be in Form B in the First Appendix hereto and shall be signed by the Commissioner or such other person as may be authorized by him in that behalf but shall not be delivered to the applicant, unless he first pays the prescribed fee.

Form B.

4.—(1) Subject to paragraph (3) hereof, any person who desires to exhibit upon his own premises or upon any premises in his occupation, elsewhere than within any municipal limits, any notice or advertisement relating to his business, profession or trade carried on in those premises, shall first apply to the Commissioner for approval by him of the form (including siting) and size of such notice or advertisement. Every such application shall be submitted in duplicate and shall be in Form C in the First Appendix hereto and shall contain the particulars therein set out and the Commissioner may give or refuse approval thereof or may indicate to the applicant what modifications to the notice or advertisement should be effected before approval is given :

Form C.

Provided that no approval shall be granted in respect of any notice or advertisement exceeding 8 feet by 8 feet in size.

(2) The Commissioner's approval or refusal under this regulation shall be recorded or endorsed on the application, one copy of which shall be given to the applicant.

(3) The Commissioner's approval shall not be required under this regulation in respect of any notice or advertisement which—

(a) is directly attached to, or affixed on, the building on which the notice or advertisement is exhibited, being a building belonging to or in the occupation of the exhibitor in which he carries on the business, profession or trade to which the notice or advertisement relates ; and

(b) does not exceed 4 square feet in size :

Provided always that not more than five such notices or advertisements shall be exhibited on any one building at any one time.

5. No notice or advertisement erected, elsewhere than within any municipal limits, before the coming into force of these regulations shall be repaired, repainted or altered, save with the prior written permission of the Commissioner of the district.

Second Appendix.

6. The fees set out in the Second Appendix hereto shall be paid in respect of the matters therein set out.

FIRST APPENDIX.

FORM A.

Application for notice or advertisement—(Regulation 3 (2)).

To the Commissioner of.....
I,....., of....., hereby
apply for a permit to exhibit on hoarding.....
notice/advertisement as follows :—

- Form
- Size.....
- Period.....
- Other particulars.....
- Dated.....

Applicant.

FORM B.

Permit for notice or advertisement—(Regulation 3 (3)).

Permit is hereby granted to.....
of....., to exhibit on hoarding
..... notice/advertisement as follows :—

- Form
- Size.....
- Period.....
- Conditions
- Other particulars.....

This permit shall expire on the.....
Fee paid..... Dated.....

(For) Commissioner of.....

FORM C.

Application for approval of notice or advertisement relating to
business, etc.—(Regulation 4 (1)).

[To be submitted in duplicate.]

To the Commissioner of.....
I,....., of.....,
hereby apply for your approval of the following notice/advertisement to be
exhibited upon my own premises/premises in my occupation, relating to
the business/profession/trade carried on in those premises :—

- Business/Profession/Trade
- Form and Siting.....
- Size.....
- Other particulars.....
- Dated.....

Applicant.

Approved/Refused.

Dated.....

Commissioner of.....

SECOND APPENDIX.

FEES—(Regulation 6).

The following fees shall be paid in respect of every permit for a notice or advertisement given under regulation 3 (3):—

	Size not exceeding:	
	2 ft. × 2 ft.	5 ft. × 5 ft.
	s. p.	s. p.
1. For one week or less	1 4½	2 0
2. For more than one week but not more than one month	5 0	6 0
3. For more than one month but not more than three months	11 0	15 0
4. For more than three months but not more than six months	18 0	25 0
5. For more than six months but not more than one year	30 0	40 0

Note : Persons contravening the provisions of any Regulations are liable, under section 8 of the Law, to a penalty not exceeding £5 and to a penalty not exceeding £1 for every day during which the offence is continued after conviction.